

# Wireless Online Adds 25-Year Telecom Veteran to Board

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## Business Editors

LOS ALTOS, Calif.--(BUSINESS WIRE)--Jan. 23, 2001

Neil Cox, the president of SecurityLink from Ameritech, brings unique insight into technology, management and international markets

Wireless Online, a global developer of smart wireless equipment, today announced that Neil Cox, the president of SecurityLink from Ameritech, will join the company's board of directors.

Cox brings more than 25 years of telecom industry experience to Wireless Online. In his nearly 20 years at Ameritech, Cox has developed and led several major telecommunications projects and divisions. Today, as the president of SecurityLink from Ameritech, he directs a company that serves more than one million residential, commercial and government customers throughout the United States, Canada, Puerto Rico and Mexico.

Before joining SecurityLink, Cox served as president of Ameritech Information Industry Services, the company's \$1 billion alternative access division, prior to its merger with SBC. Before this role, Cox served as vice president of Ameritech's wireless international business unit, where he led Ameritech's international wireless efforts, including the company's entry into Poland, Hungary and Denmark. In his first role at Ameritech, he served as director of engineering in Ameritech's cellular business unit, where he directed the construction and operation of the company's wireless network.

Prior to his experience at Ameritech, Cox worked at Bell Communications Research in New

Jersey, where he headed a team with responsibilities for distribution fundamental planning, ISDN development and DSL standards, and also served as an engineer at Indiana Bell. Cox holds a degree in Electrical Engineering from Purdue University.

"In my past experience, I have overcome many challenges involved with building and operating wireless networks - particularly those challenges associated with data transmissions," said Cox. "With its proven technology, its anchor customers and its strong management team, Wireless Online is one of the few companies that can produce infrastructure products that overcome these challenges. I look forward to working with Greg Oslan and his visionary and talented leadership team at Wireless Online to help enhance wireless Internet communications for carriers across the globe."

"With his unique insight into telecom technology and operations as well as his many global industry contacts, Neil will play a valuable role in helping Wireless Online continue to succeed in its mission of improving the coverage, quality and capacity of wireless networks worldwide," said Greg Oslan, chairman, president and CEO of Wireless Online. "Our ability to attract high-level, talented and highly experienced board members who believe in the company and its future further validates Wireless Online's proven, superior technology and the company's promising future."

#### About Wireless Online

Wireless Online ([www.wireless-online.com](http://www.wireless-online.com)) is a global leader in smart wireless equipment for mobile data devices and fixed broadband. The company's proven, patented smart technology enables network operators to gain better coverage and capacity with three to 10 times fewer sites. Wireless Online is headquartered in Los Altos, California, with additional R&D facilities in Tel Aviv, Israel. Investors in Wireless Online include August Capital, Charter Group, Evergreen, GTG Ventures, Mayfield Fund, Redleaf Venture Management and Safeguard Scientifics.

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